

Attack Mitigation Business Landscape





Sources of Insight into the Threat Landscape

SOURCE #1

Security Industry Survey (Quantitative)

330 Respondents globally

23 Industries

33% large organizations
annual revenue +\$500M US

40% of the organizations conduct
business worldwide

 Telecommunications
Internet
Cloud services
20.42%

 Financial
13.15%

 Computer
or services
12.11%

 Manufacturing
Production
Distribution
6.57%



SOURCE #2

Qualitative Survey (Quantitative)

Interviews with security officers each
from a different organization

Depth interviews
Experiences with
ATTACKS



SOURCE #3

Emergency Response Team - Case Studies



Team of security experts for
fast mitigation under attack



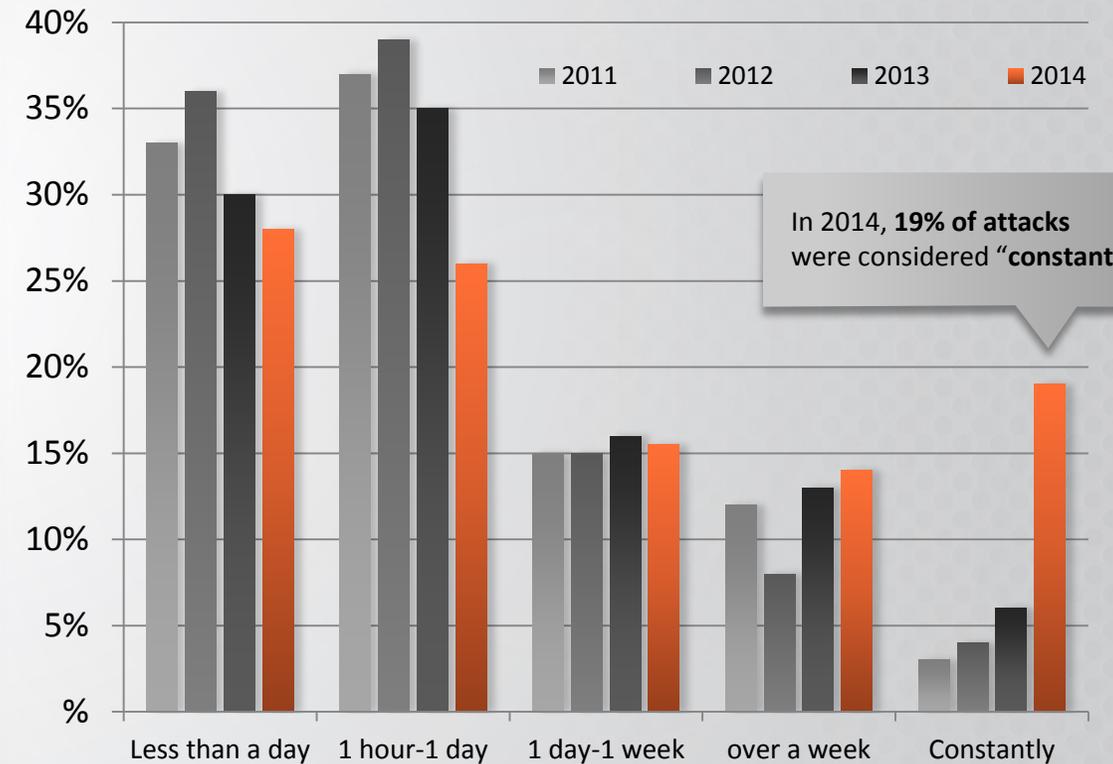
Colombian Hackers | OpUsa |
OpISRAEL | Boston's Children
Hospital



The Rise of the Continuous Attack

Attack duration continues to evolve and expand

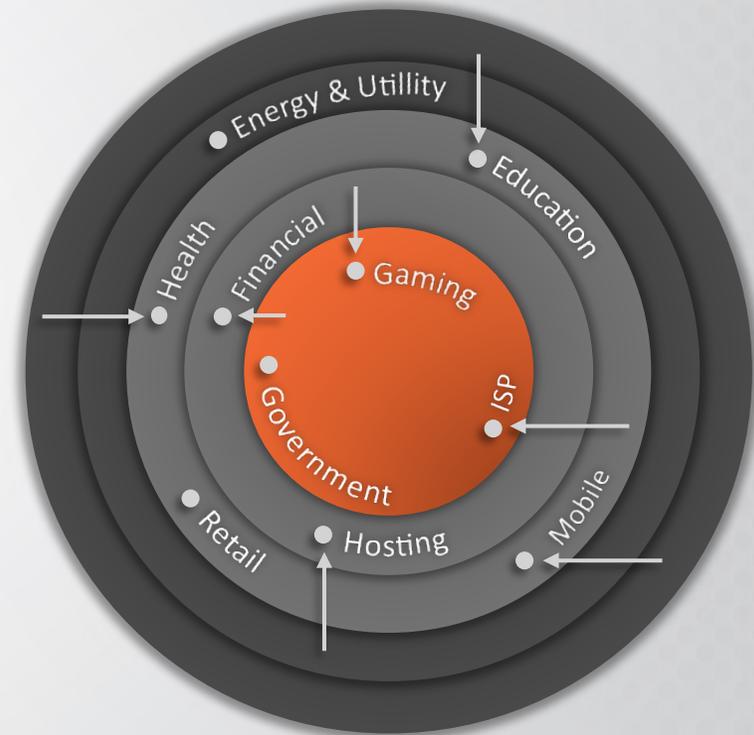
- Roughly half of attacks last more than one day
- **52%** of respondents felt they could only fight a campaign for a day or less.
- **19%** of attacks are considered “constant” in 2014
- Organizations reported week-long and month-long attacks in previous years but never more than 6% reported “constant” attacks



No One is Immune – Unexpected Targets

Threats in new industries, organizational sizes and technology deployments

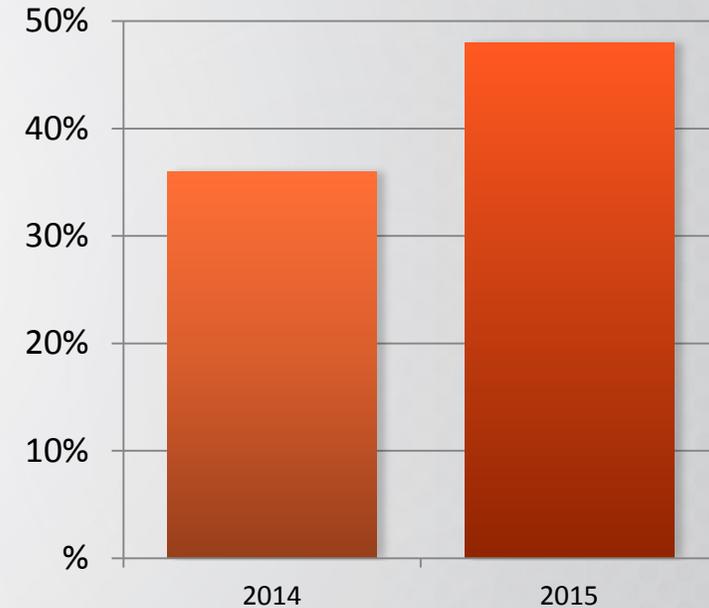
- Healthcare and Education – unexpected targets now at risk
- Gaming, Hosting and ISP companies – increased likelihood
- Financial Services – the only industry to have a reduced risk





Hybrid Solutions are Gaining Ground

- Over a third (36%) are already using a hybrid solution with both customer premise equipment (CPE) and cloud solutions
- By 2015, nearly half (48%) will employ hybrid protection
- Both on-premises and in-the-cloud mitigation is a must
 - Cloud mitigation for volumetric attacks
 - On premise for immediate mitigation lower-rate attacks, SSL-based attacks

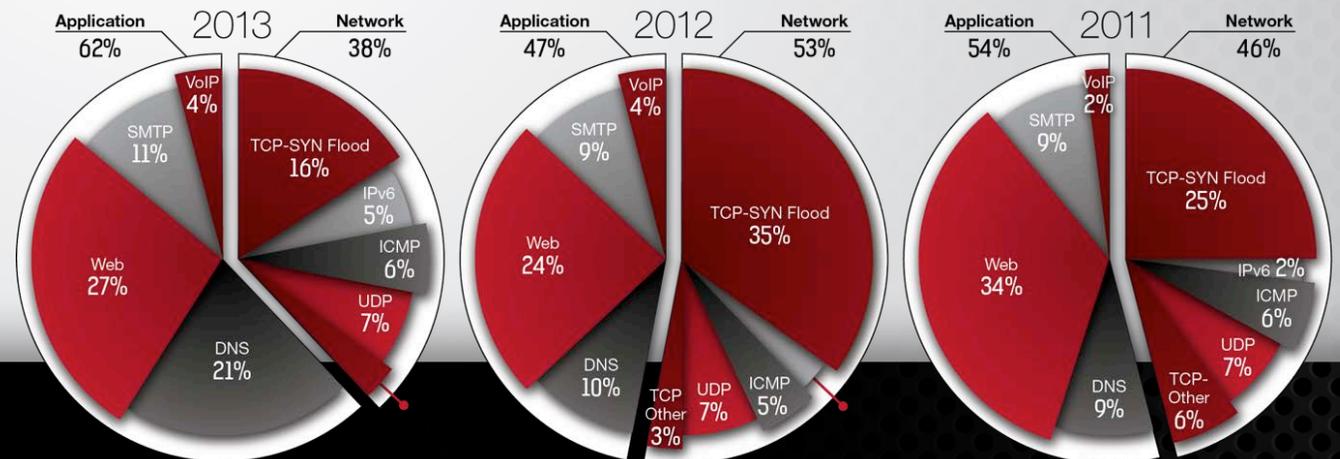
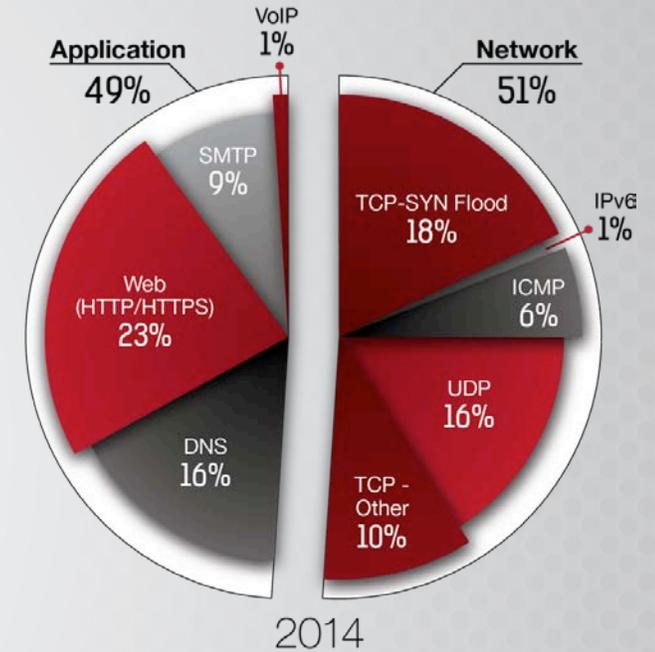


Organizations currently using and planning to use a hybrid security solution



Network vs. Application Attacks

- Attacks evenly split across network and application layers
- Web-based attacks remain the single most common attack vector
 - 1 in every 4 are HTTPS
- Increase reflective attacks cause UDP attacks to increase
 - From 7% in 2013 to 16% in 2014
- Reflective attacks represent 2014's single largest DDoS "headache"





Successful Attack Mitigation Strategies

Be mindful of the C.H.E.W. threats – Cybercrime, Hacktivism, Espionage and Cyber War



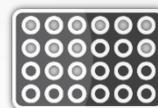
Both **detection and mitigation** are important - success hinges on the **quality of both**



Timing is everything – provide solutions which ensure **the shortest time to mitigate**



Use multiple layers – a **hybrid solution** that integrates on-premise detection and mitigation with cloud-based protection - to block volumetric attacks



Choose a solution with the **widest coverage** to **protect from multi-vector attacks**



SSL attacks remain a major threat – SSL-based DoS/DDoS mitigation solution deployments **must not affect legitimate traffic** performance



A **single point of contact is crucial** when under attack - it will help to divert internet traffic and deploy mitigation solutions